

Print and Corporate Identity

Using heat applied logos or texts on the garments is a cost efficient way of adding branding, uniqueness and personalization. Spectacular night time effects can be created by using single or multicolour reflective logos or texts.



Transfer Print Techniques

Properties/Print technique	Plotter	Laser	Digital	Standard	Screen Reflective	Screen Silver	Sublimation
Small Quantities	★★★	★★★	★★★	★	★	★	★★★
Washability	★★★	★★★	★★	★★	★★	★★	★★
Quick Delivery	★★★	★★★	★★★	★	★	★	★★★
Colour Matching	★	★	★★	★★★	★	★	★★
Reflectivity	★★★	★★★	■	■	★★	★★★	■
Colour Migration	★★★	★★★	★★★	★★	★★★	★★	★
Application	★★★	★★★	★★★	★★★	★★★	★★★	★
Complex design cut	★	★★	★	■	★	■	■
Complex design print	■	■	★★★	★★	★★	★★	★★★

★★★ Very suitable ■ Not applicable

Printable Area Related to the Norm

There is a limit to the total surface area of the background fabric that can be covered by print for the garment to still comply with the intended norm and class. The area available for print varies from model to model and for different sizes. The majority of our products are certified to allow for prints up to 200 cm². If you need larger prints, please contact us for more details.